

Brunswick Group Summer Internship Program, US

Opportunity

Brunswick Group is thrilled to offer a full-time, enriching summer internship program for university students or recent graduates. Brunswick's robust, 8-to-12 week internship program will challenge you to think creatively and globally about business-critical issues. As an intern, you will gain real experience in corporate communications strategy by helping our clients navigate the interconnected financial, political, and social arenas of today. You will work directly on some of the most high-profile and sensitive issues facing the world at large, with clients ranging across industries and mandates. At Brunswick, we capitalize on our global footprint and diverse teams, always remaining one collaborative and cohesive firm. Understanding the unique challenges this largely virtual era has presented, the firm is keen to offer a challenging program for students who are ready to take the next step into their professional career.

What does a day in the life of an intern look like at Brunswick? No two days are the same, but we always live by our work hard, client-first ethic. If you are interested in a dynamic, thought-provoking program that will perfectly position you to enter the workforce post-internship, we encourage you to apply today. We are hiring core interns in the following five US offices: New York, Washington, D.C., Dallas, San Francisco and Chicago. In addition to our core intern roles, we will also be hiring interns in each of the following specialisms: Insight, Digital, and Brunswick Arts.

Applications are reviewed upon submission. Formal interviews for summer 2022 internships will begin in February 2022. Internships start June 2022

To apply you must submit a resume and cover letter.

Incomplete applications will not be considered.

[APPLY HERE](#)

BRUNSWICK



Responsibilities

Brunswick Interns support the team in two main areas:

- 1. Analysis & Research Training:** Working as part of the Analysis and & Research Center, Brunswick's global network of research and information professionals, our Interns develop a strong foundation in the research methods, tools, and deliverables that underpin Brunswick's communications advisory business, in both traditional and digital domains.
- 2. Client Engagement:** Our interns also work closely with senior communications professionals on client engagements and internal initiatives across Brunswick's key industry sectors and practice areas, including M&A, financial communications, and crisis advisory. The position offers valuable experience and development opportunities for candidates interested in a career in strategic communications.

Here are a few tasks you would be charged with in your role as a Brunswick Intern:

- Conduct background research on industries, companies, people, and topics relevant to clients
- Monitor the media for client and industry news, often in real-time
- Proofread materials created for clients, such as press releases, advice notes, and presentations
- Draft research memos analyzing key issues in the media
- Research prospective and current clients; support new business efforts by helping teams prepare for pitches and proposals
- Prepare media lists, editorial calendars, and reporter backgrounders
- Track and analyze key issues and stakeholders
- Take part in strategy and brainstorm sessions across offices
- Locate and pull financial data from tools such as Bloomberg
- Keep client accounts running smoothly by providing logistical support – including managing document production and virtual meeting details - for client meetings and calls
- Attend and take notes during team meetings

Knowledge, Skills, and Abilities

At Brunswick, we look to hire smart, ambitious individuals who are dedicated to learning and growth. Our main priority when reviewing applications is to see potential, strong work ethic, and excellent written and verbal communications skills.

Standout candidates demonstrate the following:

- Interest in journalism, public relations, and corporate communications
- Interest in financial, legal, policy, and other general business issues
- Exceptional desktop research skills
- Ability to think both strategically and creatively
- Understanding of discretion with confidential client matters
- Ability to multitask and prioritize in a fast-paced environment
- Problem-solving abilities; creativity and resourcefulness
- Knowledge of Microsoft Office products
- **Must** be available for full-time work and interested/available for potential full-time employment after the program
- *The following are nice to have but not required:*
 - Knowledge of U.S. media landscape
 - Knowledge of Factiva, Bloomberg, Cision, Critical Mention and other research resources
 - Understanding of financial terminology
 - Multilingual
 - Experience or internships in a finance, media, or PR capacity

The Firm

About Brunswick

Brunswick is a strategic advisory firm focused on critical issues and critical stakeholders. Our purpose is to help our clients play their role in the world successfully. We advise on critical issues and critical stakeholders at the center of business, politics and society, and help our clients – the leaders of large, complex organizations – understand and navigate these interconnected worlds. Brunswick is one firm globally, operating as a single profit center. This allows us to respond seamlessly and effectively to clients' needs wherever they are in the world.

Diversity, Equity and Inclusion Statement

Maintaining and strengthening a diverse workforce and inclusive workplace are pillars of Brunswick's culture and key to our future success. Valuing and supporting every colleague as an individual while helping them reach their full potential is critical to attracting and developing our greatest strength – our people. By embracing our differences and diverse perspectives we create richer experiences within our firm and enhance the quality of the ideas and advice that we deliver to our clients.

Background

Founded in London in 1987, Brunswick's global partnership has grown organically to 27 offices in 18 countries. We began as a M&A and financial communications firm and, over time, expanded our capabilities to provide expert advice to our clients on a range of business-critical issues. We invested in new offices, sector teams and practice groups including investor engagement; shareholder activism; governance; regulatory and public affairs, including geopolitical; crisis; litigation; social issues including climate change and diversity, equity and inclusion; cybersecurity, data and privacy; employee engagement; digital communications; opinion research and analysis, and; creative services.

Our CEO is Neal Wolin, based in Washington, D.C. Our Chairman is Sir Alan Parker, based in London.

The Americas

In the U.S., we have offices in Chicago, Dallas, New York, San Francisco and Washington, D.C. In Brazil, we have an office in Sao Paulo. We advise clients on, among other things, domestic and cross border M&A, IPOs, activism, capital markets and investor relations, public and regulatory affairs, geopolitical issues, litigation, crisis, cyber, employee engagement, digital, opinion research and on broader reputation campaigns.

Colleagues in the U.S. are drawn from a variety of backgrounds and consist of in-depth industry and sector experts from banking, law, accounting, politics, government, journalism and the media, consulting and elsewhere. Our U.S. CEO is Nik Deogun.

For more information on Brunswick, including our offices and client offers, please visit our website: www.brunswickgroup.com

